



MORPOL, a Polish company, settles in BURGUNDY

With more than 30,000 tones of finished goods and more than a 300M€ turnover, MORPOL SA is a major European actor in the smoked salmon processing. MORPOL SA set up an investment strategy in new technology, made acquisitions, and kept its financial autonomy, that created an annual 20% growth in 10 years. With the creation of a subsidiary MORPOL France, the company wants to strengthen its leadership position in the European smoked salmon market.

On April, during the SEAFOOD tradeshow in Brussels, Jerry MALEK, CEO of MORPOL group, and Jean-Yves BERNARD, General Manager of MORPOL France, will present the project of the French subsidiary in Burgundy.

Jean-Yves BERNARD thanks the collaboration spirit of the different actors and their reactivity that helped in the success of this project. MORPOL group had the financial support of the Burgundy Regional Council for one of the most important settlement projects in the food industry in France concerning employment. The Regional Development Agency, Burgundy Development Agency, and the local one, Bresse Initiative, supported this project in order to obtain the settlement in Burgundy. The State services, the General Council of Saône-et-Loire, and the Council House of Cuisery also brought their contribution to the success of this project.

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